

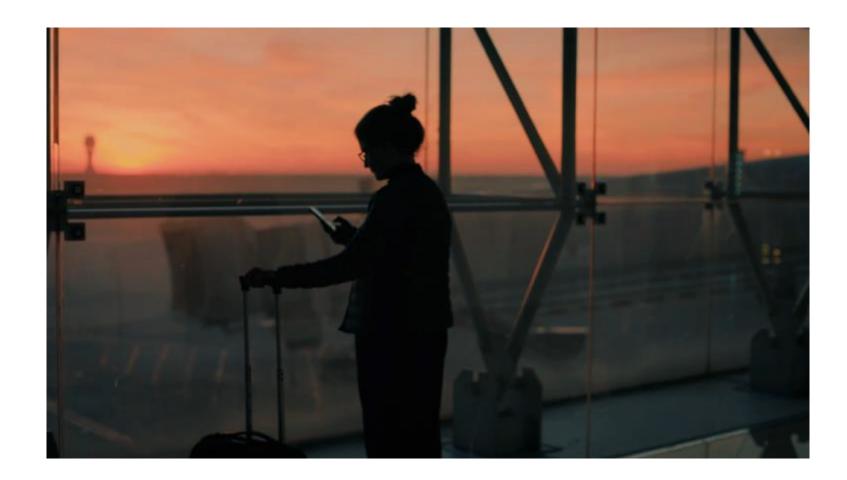
# **BARIG Membership**

Communication, Marketing, and Networking Opportunities

Come on board and become part of the BARIG community!

Many communication, marketing, and networking opportunities for you!

## **BARIG** in 60 sec



What does BARIG stand for?

- People & Airlines
- Travel & Tourism
- Air Cargo & Logistics
- Networking & Community

Watch the video: <a href="https://youtu.be/GspxTN7BYUg">https://youtu.be/GspxTN7BYUg</a>



#### Who are we?



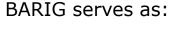
Largest 'Board of Airline Representatives' worldwide



Representing the political, economical, and operational interests of its members since 1951

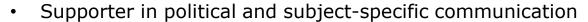


In constant dialogue with government, ministries, politicians, airports, and other industry players









- Key contact for politics, authorities, economy, and media
- Representative in various institutions within the aviation industry
- Intermediary of high-quality services





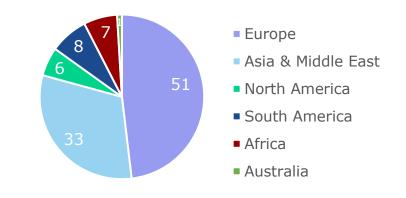




## **BARIG** airline community

Currently 106 passenger and 33+ cargo airlines worldwide, including 4 airline groups (LHG, IAG, AF/KL, LATAM)









## **Topics we assist you**





## **Extended network via BARIG representative roles within essential aviation institutions**

**Political** 



Arbitration Board Transportation (söp)<sup>2</sup>

Stiftung Flughafen Frankfurt/Main für die Region

Foundation Frankfurt Airport and Region (SFR)<sup>1</sup>

**Aviation Commercial** 



Air Traffic Control Germany (DFS)<sup>1</sup>



Airport Coordination Germany GmbH (FluKo GmbH)<sup>1</sup> Air Cargo / Logistics



Trade Fair Munich – transport logistic<sup>1</sup>



Air Cargo Community Frankfurt (ACCF)<sup>2</sup> Academics Aviation / Tourism



University of Applied Sciences Frankfurt (UAS MBA)<sup>1</sup>



International Tourism Master Network<sup>2</sup>



Centre of Expertise Leisure, Tourism and Hospitality

<sup>1</sup>Non-executive Board <sup>2</sup>Executive Board



## Association, politics, and industry collaboration network

Aviation associations















Federal and state politics

















Bundesministerium für Wirtschaft und Klimaschutz





Industry collaboration





**DIE WIRTSCHAFTSMACHER**Eine Initiative der Logistik



























## BARIG business partner network – Valuable opportunities, key contacts, and special offers for you

Airports

## Academic & Consulting















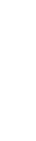


## Hospitality















## Legal / Advocate / Notary









### Lifestyle & Mobility











### Innovation & Digital Transformation













## **Marketing / Communication - BARIG channels**

Press



BARIG statements towards public/politics and News Corner articles







Website



Permanent visibility through airline profiles and online job market





The group offers a modern infrastructure, a wide range of services and care options to fulfill the customers' needs and a robust network offering services to more than 150 destinations in 29 countries, including six domestic markets in Latin America - Argentina, Brazil, Chile, Colombia, Ecuador and Peru - in addition to international operations in Latin America. Europe, the United States, the Caribbean, Oceania, Africa and Asia.

The group has one of the largest and most modern warehouse and cooler facilities at the Miami International Airport, which ranks among the top five airports for air freight traffic worldwide. During 2018 the group transported 921 thousand tons.







#### Jobs & Internships

Career opportunities - take off with BARIG members; Our online job market offers job vacancies and

BARIG airlines employ more than 100,000 people in Germany, Generally, the aviation industry secures more than 800,000 workplaces at airports, with airlines, air traffic control or in connected industries and services. Therefore aviation is a major economic factor.

All	Job	Internship	Full-time	Part-time
Cabin / Cockpit	Cargo / Logis	tics Custo	mer Services	Finance / Administration
Ground Operations	Human Resou	ces Sales / Marketing / PR		Technics / Maintenance
irport Coordinator/in a	t China Airlines			+
ircraft Mechanic / Flug	zeugmechaniker (r	m/w/d) at Cathay Pa	cific Airways	+
rcraft Engineer / Flugz	eugtechniker (m/v	w/d) at Cathay Pacifi	c Airways	+

**IN-FLIGHT** 



Recap of news & activities of the BARIG community

#### The issue of staff recruitment





#### **Digital Transformation**

n our newly set-up Innovation & Digital Transformation Committee, we are going to focus with our IT specialists on topics such as biometrics, real-time data analysis, and automated business processe Keep on track and join us in our first ession on March 21 virtually or onsite and learn more about ChatGPT & Col





## **Marketing / Communication – BARIG channels**

LinkedIn



Covering latest BARIG news & statements → www.linkedin.com/company/BARIG

Board of Airline Representatives in Germany e.V. (BARIG)

In the past few years, airports occasionally faced operational and capacity constraints due to staff shortages in the aviation industry. Jobst Wellenkamp. Hea



Board of Airline Representatives in Germany e.V. (BARIG)
1.591 Followerunnen
3 Monate • 😘

Ignite the next generation of aviation and hospitality professionals! 

As part of the International Tourism Masters Network (ITMN). BARIG supports



Instagram



Depicting travel experiences & information → www.instagram.com/barig.aero









YouTube



Visual impressions of BARIG topics & events → www.youtube.com/@barig\_e.v.



Staff Recruitment in the Aviation Industry -...



Urban Air Mobility - What will the future of flying look like?



**Exchange on Aviation Topics** - BARIG Full Board I/2023



## Your individual airline profile





Individual cover picture

Provide contact details

#### **United Airlines**

Publish job advertisements in the job market

☆ Company profile

& Contact details



Individual profile description

United Airlines and United Express operate approximately 4,800 flights a day to 353 airports across five continents. In 2018, United and United Express operated more than 1.7 million flights carrying more than 158 million customers.



Logo placement



## Your individual airline profile



United is proud to have the world's most comprehensive route network, including U.S. mainland hubs in Chicago, Denver, Houston, Los Angeles, New York/Newark, San Francisco and Washington, D.C. At the United hubs customers can choose from connecting flights to over 280 attractive destinations in the Americas, United operates 770 mainline aircraft and the airline's United Express carrier operates 559 regional aircraft, United is a founding member of Star Alliance, which provides services to 193 countries via 28 member airlines,

In the last months United has opened the new United Polaris Lounges at the following five hubs: Chicago O'Hare, San Francisco International Airport, Newark Liberty International Airport, George Bush Intercontinental Airport in Houston and Los Angeles International Airport.

United Airlines offers more flights between Germany and the USA than any other U.S. carrier, Customers have a choice of up to 15 daily nonstop flights. At the United hubs customers can choose from connecting flights to over 280 attractive destinations in the Americas.

We fly to: Munich (MUC) Frankfurt (FRA)

Usit the website



Picture gallery

Integration of a video possible soon

Direct link to your website



Linked text segments

# **BARIG** events (Full Board – Networking and conference day)















# **BARIG** events (Summer BBQ)















## **BARIG** events (Infrastructure Committees at the airports)















## **Overview BARIG committees / Working groups**

#### **Full Board**

Joint meeting of all member airlines and partners. Addressing key strategic and political issues. Networking and conference day with guest speakers.

#### **Executive Committee**

Meeting of BARIG Executive Board members only. Discussion of relevant industry topics. Joint decision-making and positioning.

### **Air Cargo**

Discussion of all cargo-related issues. The aim is to strengthen Germany's position on the international market.

#### **Arbitration**

Discussion and development of arbitration administration processes with the aim to save time and costs.

## **Charges**

Information on current developments in airport charges. Creating positions & measures for charges negotiations.

#### **Infrastructure**

Evaluation of infrastructure developments and new airport operations, e.g. at FRA, MUC, and other relevant cost-intensive airports.

### **Innovation & Digital Transformation**

Discussion of new digital solutions and innovative concepts with technical experts and IT service providers.

## **NEW:** Legal

Information and consulting regarding new regulations and legal frameworks with law experts.



### Your benefits in a nutshell

## **News & updates**

Latest information on the aviation industry: barig.aero, BARIG website "News Corner," email, and LinkedIn

## **Networking**

Forum for communication: meet experts and gain new valuable contacts within the industry

# Numerous Opportunities

## Online job market

Publish job advertisements or search for professional candidates in our well-known online job market

## **Business partners**

Profit from special offers provided by our business partners (e.g. health care, lifestyle, mobility, hospitality, consulting)

## **Exchange of knowledge**

Sharing confidential information on political decisions, new regulations, airline and airport issues via email

## **Conferences & meetings**

Organization of online and offline seminars, committees, and working groups as well as short update calls in urgent matters



## Ready for take-off with BARIG?

#### **Board of Airline Representatives in Germany e.V.**

Hugo-Eckener-Ring Frankfurt Airport Center (FAC) 1, HBK 27 Germany - 60549 Frankfurt / Main

#### Your BARIG team

#### **Michael Hoppe**

Chairman and Executive Director michael.hoppe@barig.aero

#### **Katharina Seufert**

**Executive Assistant** katharina.seufert@bariq.aero

#### **Paul Schmidt**

Head of Airport Relations and Charges paul.schmidt@barig.aero

Phone:

E-Mail:

+49 69 23 72 88

barig@barig.aero

#### **Melanie Wedler**

Head of PR, Communication & Marketing melanie.wedler@barig.aero

### **Tobias Höring**

Head of Legal Affairs tobias.hoering@barig.aero





Connected, informed, and up to date.

