



Networking & Conference Day

Mar 03, 2025 · Berlin Scandic Hotel Potsdamer Platz

PROGRAM PART I

12:00 pm **Warm-Up Lunch**

01:00 pm **Full Board I/2025**

02:00 pm **Coffee Break**

02:15 pm **Berlin Brandenburg – Tourism & Travel Opportunities**



Aletta von Massenbach
CEO
Berlin Brandenburg Airport



Burkhard Kieker
Managing Director
visitBerlin



Verena Heyner
Head of Department Industry
Economic Development Agency Brandenburg

02:45 pm **Smart Solutions – Innovation Driven by Disruptions**



Dietmar Focke
CEO
Lufthansa Industry Solutions

03:00 pm **Smart Solutions – Digitalization & Sustainability**



Svenja Steffen
Sustainability Consultant
Lufthansa Industry Solutions



Mona Hoppe
Sustainability Working Student
Lufthansa Industry Solutions

03:15 pm **Networking Break**





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PROGRAM PART II

04:00 pm **Speedy Spotlight: New Business Partner Edition**

Consultancy Services

Optimizing PAX Experience



04:30 pm **Tourism Market Outlook**



Benjamin Jacobi
Managing Director TUI Deutschland / DACH

05:00 pm **"Walk-to-Talk" & Cultural Experience**



Robert Rückel
VP IHK Berlin & Museum Director

Guided Tour through the Deutschland Museum

06:30 pm **"Walk-to-Talk" & Rooftop Solar Sky-BAR**

After-Work-Drinks & Dinner with a Stunning City View

