



BARIG

Board of Airline
Representatives
in Germany

Industry Partnership

**Communication, Marketing, and
Networking Opportunities**

Come on board and become part of the community!

Create your partner profile and generate networking opportunities within the industry!



Who Are We?



Largest “Board of Airline Representatives” worldwide; founded in 1951



Representing the political, economic, and operational interests of approx. 130 national and international airlines



Our airline portfolio includes scheduled, charter, low cost, and air cargo



Regular exchanges with authorities, ministries, politicians, airports, and key players in the industry



Consulting within a well-established, international, cross-industry partner network



In 2025, BARIG airlines carried the major part of the 219 million passengers transported to and from Germany



In 2025, our cargo carriers transported the major share of the approx. 4.8 mio tons of air freight from Germany

Our Aviation & Tourism-Related Community in Germany

**100+ PAX
airlines**



**100,000+
BARIG
airline
employees**



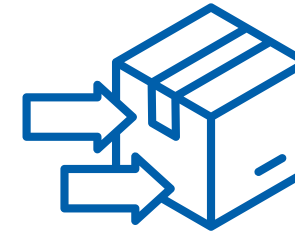
**30+ cargo
airlines**



**2 major
European
hubs**



**27+ travel
industry
partners**



**25 million
tons of air
cargo**

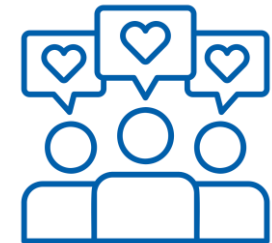
**several
networking
events per
year**



**community
conference
days**



**joint spirit,
joint success**



Aviation Location Germany



1.5+ m employees



**4.8+ m tons of air cargo
annually transported**



2.1+ m aircraft movements



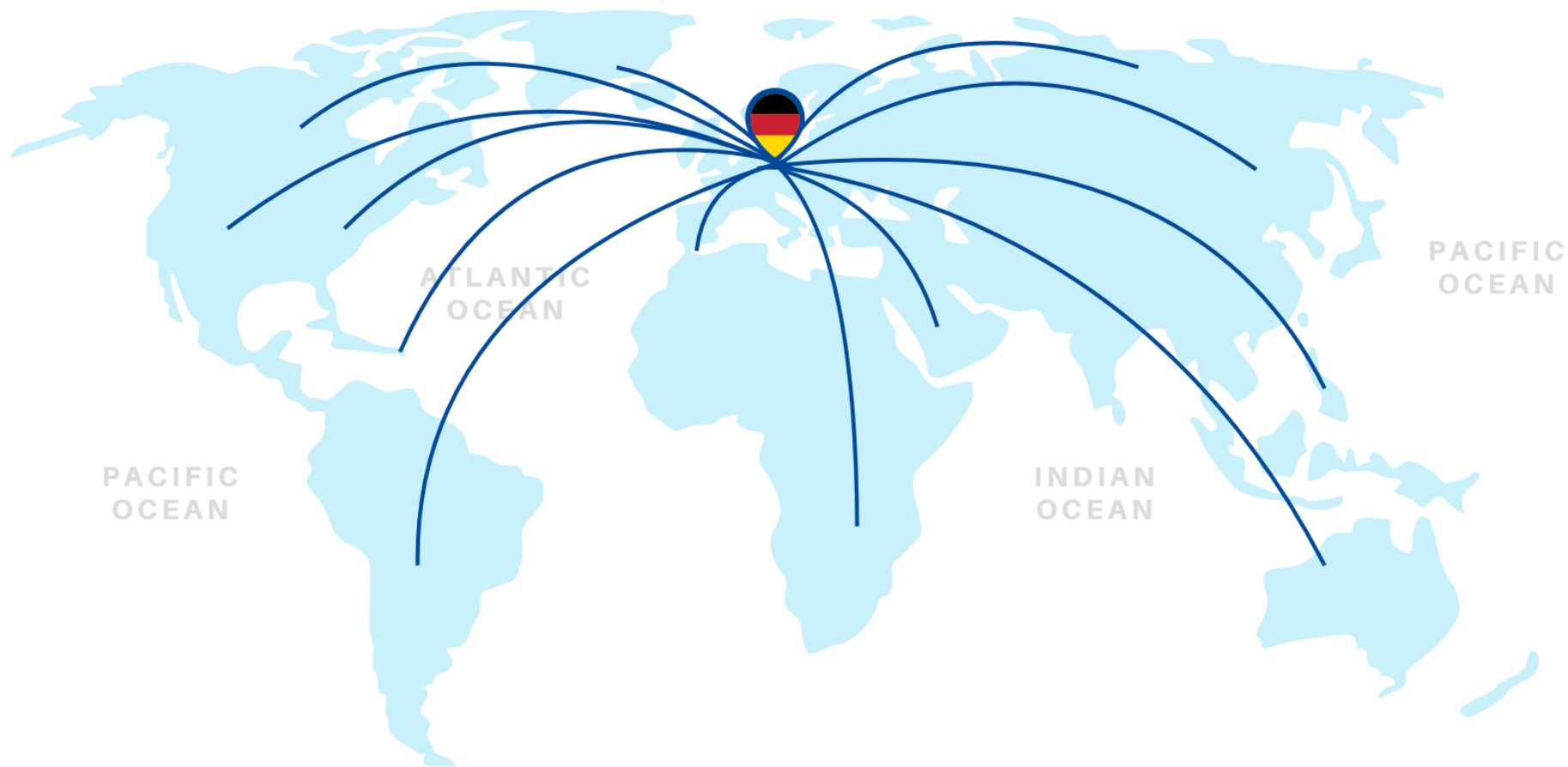
**219+ m international PAX
annually transported**



83+ m inhabitants



Worldwide Connections

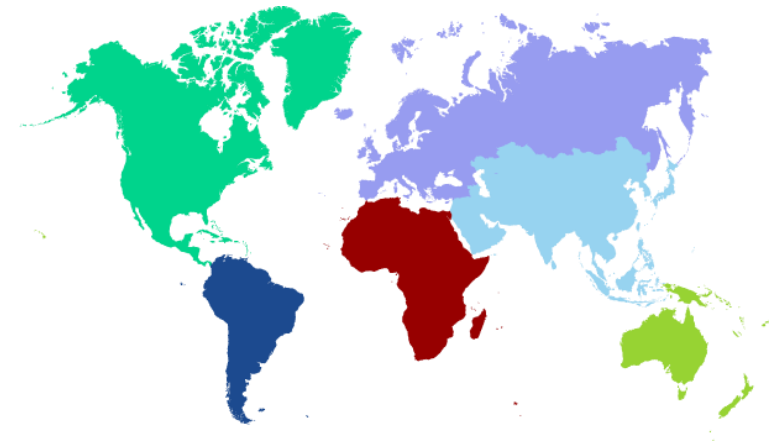
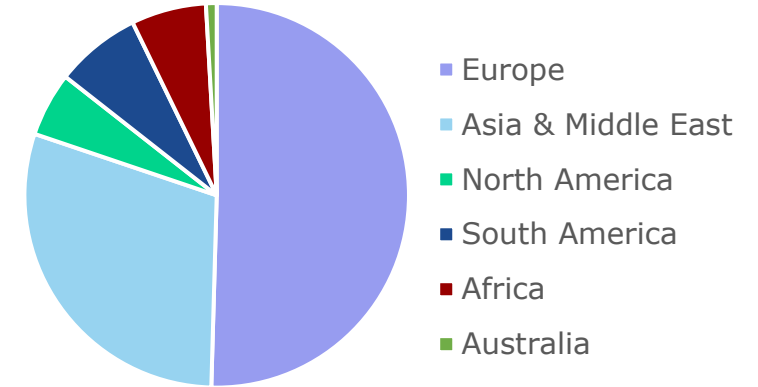


Strategic position in Central Europe with multiple connections worldwide

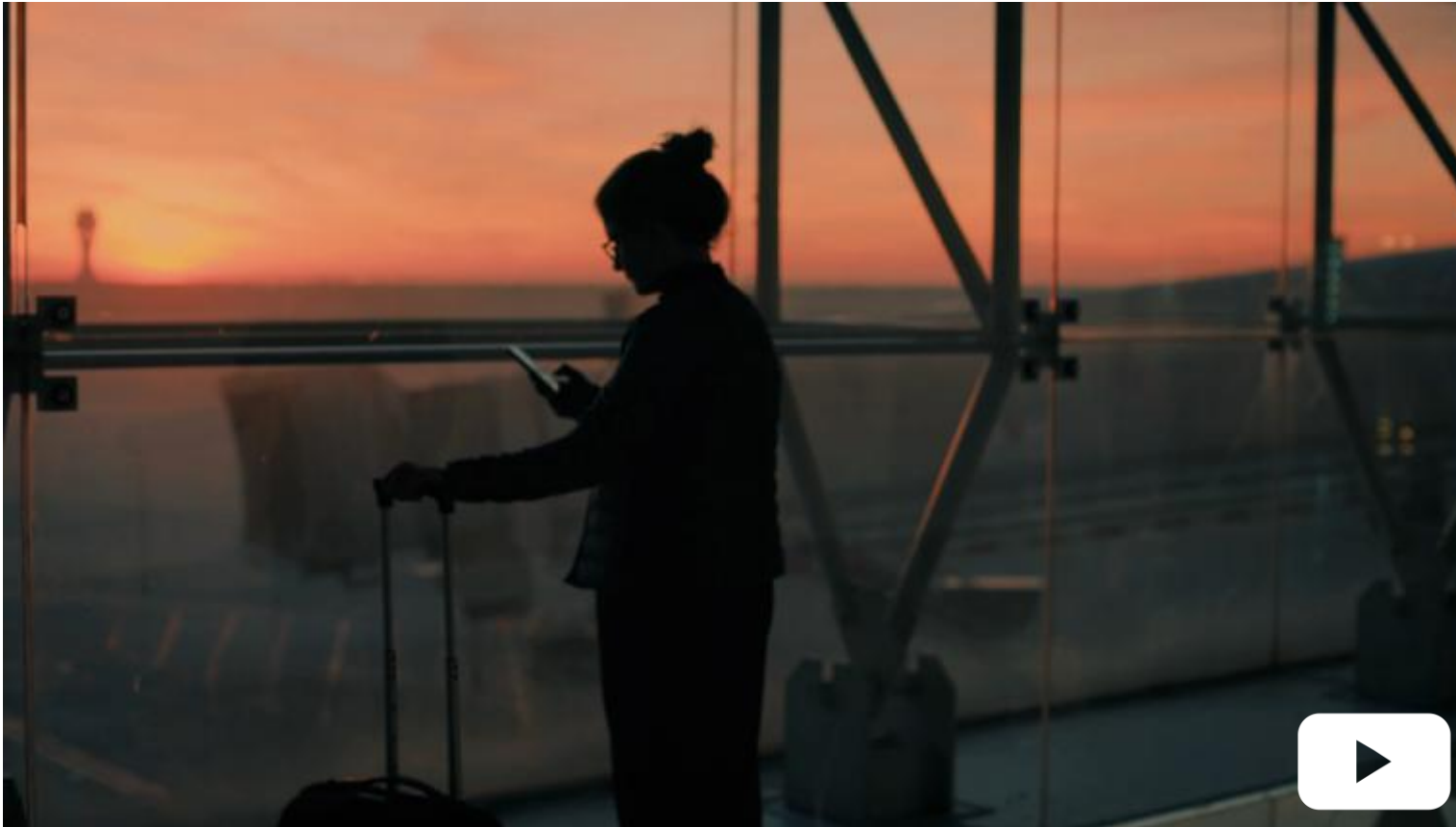


Our Airline Community

Over 100+ passenger and cargo airlines worldwide, including 4 airline groups



BARIG in 60 Sec



What do we stand for?

- People & Airlines
- Travel & Tourism
- Air Cargo & Logistics
- Networking & Community

Watch the video: <https://youtu.be/GspxTN7BYUg>

Our Industry Partner Network

Valuable opportunities, key contacts, and special offers



*to be re-defined

What's in for You?



BARIG Industry Partner Online Profile

International Airline Association in Germany

 My BARIG     



BARIG
Board of Airline
Representatives
in Germany

NewsTopicsCargoMembersPartnersAboutJobs

Deutsche Bahn Vertrieb GmbH

 Company Profile

 Contact details

 Member deals

Deutsche Bahn

The Deutsche Bahn Group is an international provider of mobility and logistics services and operates in more than 140 countries worldwide. The core of the company is the railway business in Germany with more than 7.4 million customers every day.

A total of around 24,000 passenger trains per day operate on the 33,200-kilometre-long route network serving 5,700 passenger stations. DB's rail network is thus the longest in Europe.

Deutsche Bahn passengers travel fast, comfortable, convenient and eco-friendly within Germany and to and from its neighbouring countries. Deutsche Bahn offers various intermodal services in cooperation with airlines so that air travellers in Germany can travel comfortably to and from the airport. The best known is certainly the "Rail&Fly" service, which has been on the market for over 25 years.





Prominent presentation of your company with logo and naming of contact details

Attractive visualization through picture gallery, individual company description, and video link

Direct access to your website for the whole BARIG community and their employees

Optional Communication and Marketing Measures

Increase your reach and visibility within the airline community as well as the BARIG cross-industry partner network and gain valuable new business contacts. Press work & media distribution nationally – internationally – globally.



- **Press release** for internal BARIG community as well as external national and international specialized media



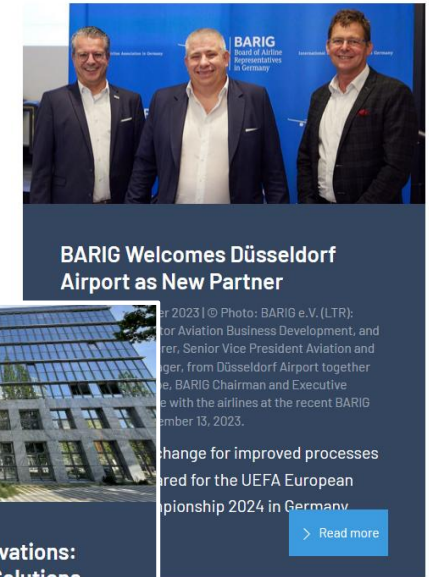
- **BARIG website**
 - Permanent individual partner profile
 - Presentation of your special offers and services
 - Website visitors from all around the world



- Participation in several BARIG **events**, including community & business partner networking

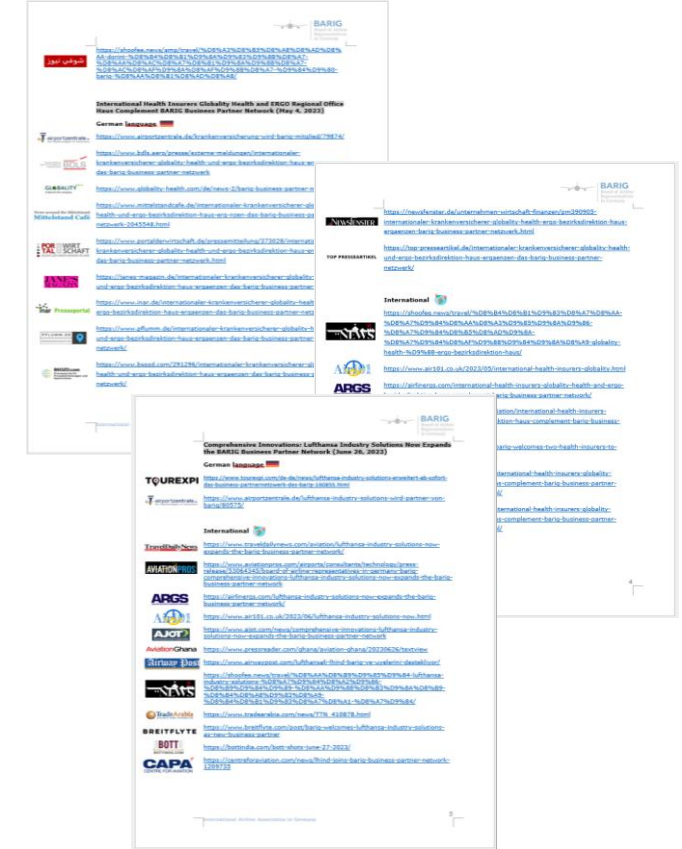
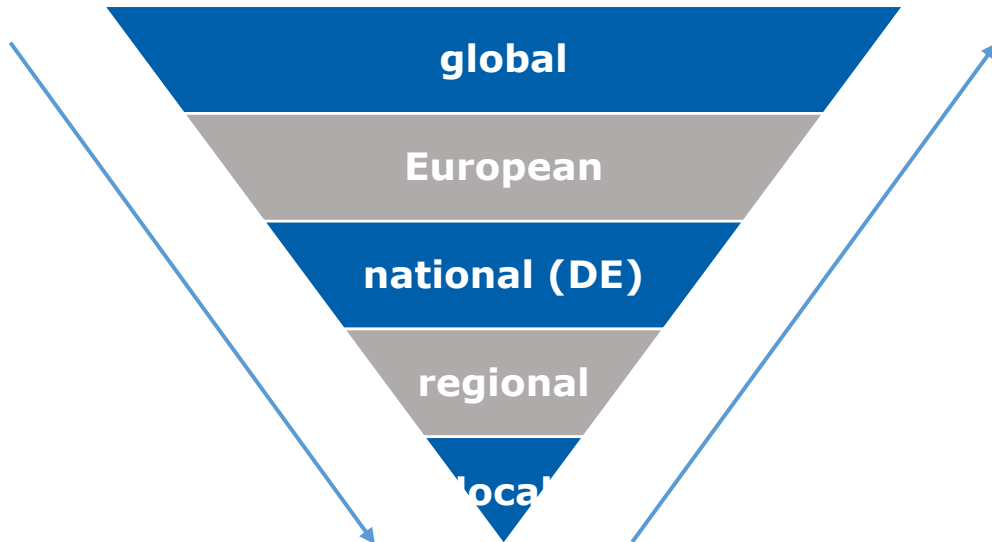


- Presentation of company and services in further BARIG events or specialized **working groups**



Press Release

- Presenting company (facts and figures)
- Displaying joint interests and topics
- Including quotes of respective representatives
- Focus on specialized subjects
- Levels and reach of BARIG PR:



Latest publications include international media distribution, i.a. in the Arab world, India, Italy, Ghana, Turkey, UK, and US

BARIG IN-FLIGHT (Newsletter)

- Quarterly recap and news from the BARIG community
- Special offers for the entire BARIG network
- Prominent presentation of BARIG industry partners
- Promotion of special services and conditions

New business partner arrivals

Insurance experts

[ERGO Group AG](#) and [Globality Health](#) are part of Munich Re Group, one of the leading reinsurers and risk carriers worldwide.



IT service providers

[Lufthansa Industry Solutions](#) and [SMF GmbH](#) develop smart software solutions and help us drive forward digital transformation.

Hospitality expertise



Airlines and hotels welcome increasing travel volumes. There is a considerable pent-up demand for business travel and trade fair participations as well as leisure travel in 2023. In this context, we are happy to expand our cross-industrial network in the hospitality section with [Dorint GmbH](#) and [Lindner Hotels AG](#) as new business partners.

Special offers - Exclusively for members & partners



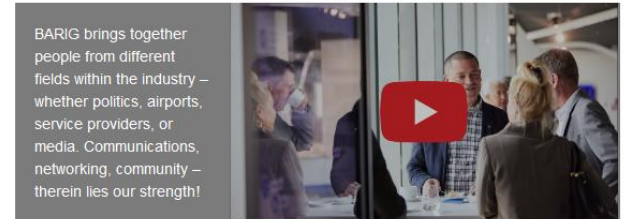
DB-PEP – Favorable

conditions for private travel

Discover Germany and its neighboring countries. With the Super Saver Fare/Saver Fare DB-PEP and Super Saver Fare/Saver Fare Europe DB-PEP, you benefit from favorable conditions on national and international connections. [More info](#)

Leonardo Hotels – Special rates around Europe

Exclusive rates for the BARIG community – Whether you're traveling for work or leisure! Enjoy flexible check-in/out, premium hospitality, and relaxed comfort at Leonardo Hotels across top European airport locations. Use the promo code and discover your perfect stay! [Click here for more information](#)



BARIG brings together people from different fields within the industry – whether politics, airports, service providers, or media. Communications, networking, community – therein lies our strength!

BARIG industry partners

Discover our [portfolio](#) and get in contact with specialized industry experts.



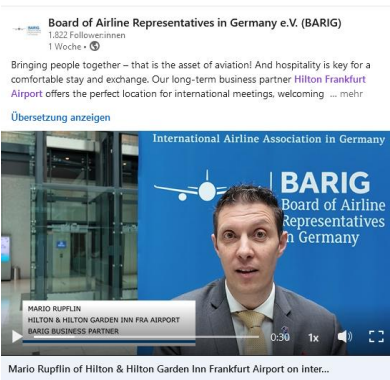
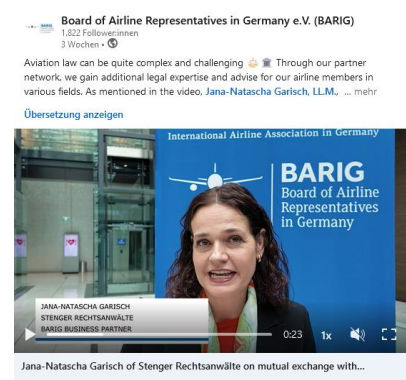
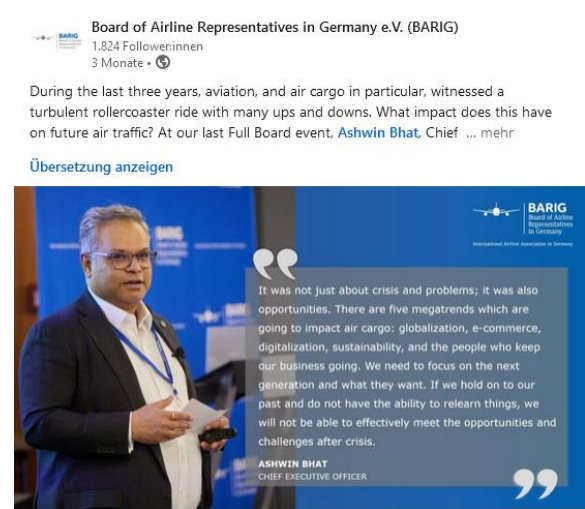
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Video Productions and Voices of the Community

Event recap videos on YouTube



Speaker statements on LinkedIn



Optional Communication and Marketing Measures

Get in contact with the airlines' BARIG delegates and other employees in personal face-to-face meetings and chats at exclusive BARIG events. You may present your company in form of roll-ups, flyers, giveaways, small promotion booths or guest speaker presentations.

BARIG Full Boards two times a year

- Comprehensive update meeting for **BARIG delegates**
- High-quality round table discussions
- Networking breaks and final get-togethers

Seasonal Networking Events up to three times a year

- Networking event for **executive assistants, customer relations, sales, people & culture, interline managers, ...**
- Joint lunch with members and business partners



Optional Communication and Marketing Measures

Make use of numerous online communication formats which promote your services and enhance your customer acquisition.



- Social media
 - 2 general posts with link to press release / partner profile
 - Further sponsored posts / reposts possible



- Inclusion in video event recordings



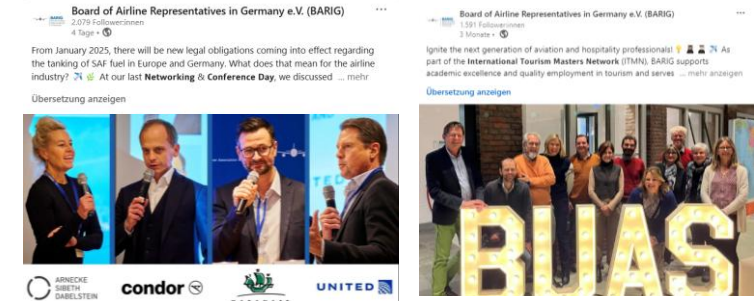
- Mailing campaigns and newsletters providing information on special offers and benefits for the BARIG community



- Informative online communication formats or webinars



- Inclusion in selected BARIG news email distribution lists



Staff Recruitment in the Aviation Industry – ...



Urban Air Mobility – What will the future of flying look like?



Exchange on Aviation Topics – BARIG Full Board I/2023

Our Purpose



New Year's Event
Hilton Frankfurt Airport

Networking & Conference Day I
Fotografiska Berlin

Summer BBQ
Radio Frankfurt

Pumpkin Brunch
tbc

Networking & Conference Day II
Dorint Hotel Pallas Wiesbaden

Jan 2026

Mar 2026

Jun 2026

Sep 2026

Nov 2026





BARIG Networking & Conference Day

Bringing together fellow airline colleagues, partners, high-level political representatives, and industry speakers





BARIG Summer BBQ

Making memories and
networking with the best sunset view above
the city of Frankfurt



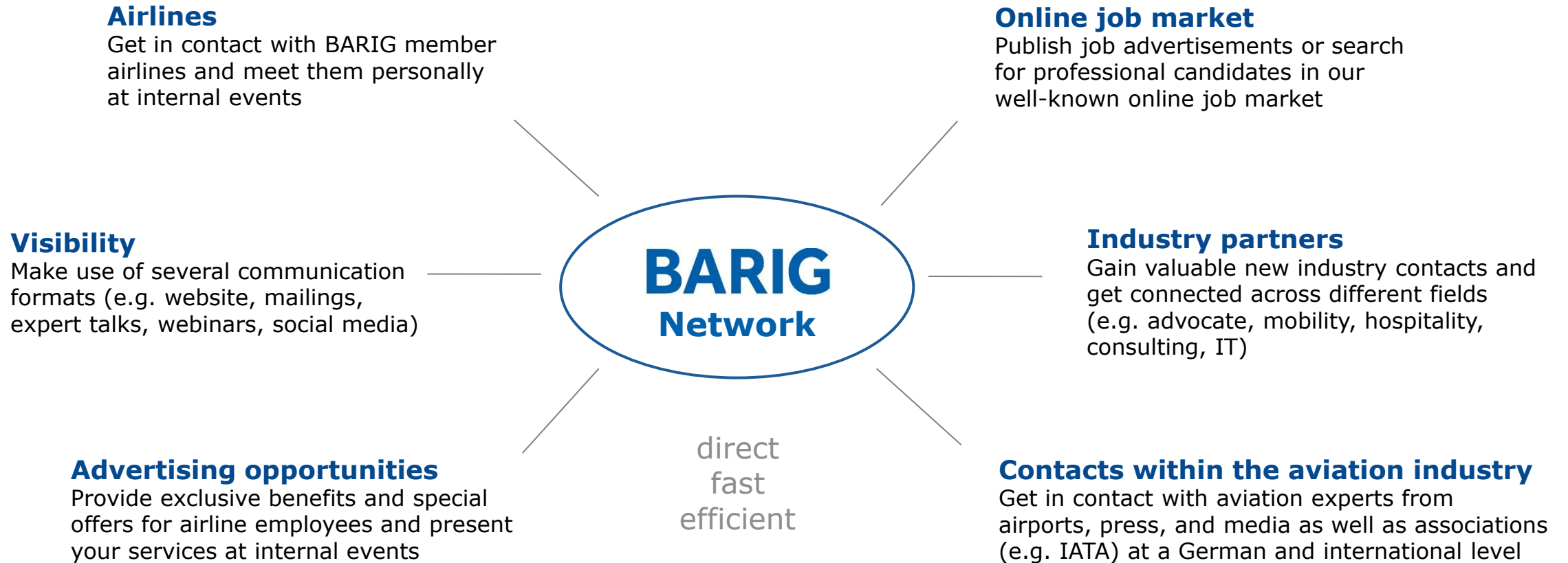


BARIG & AOC FRA New Year's Event

Meet & mingle with colleagues from the
commercial, handling, as well as airport side



Excerpt of Partnership Advantages



Contact

Ready for take off with BARIG?

We are looking forward to collaborating with you!

Your personal contact at BARIG

Michael Hoppe

Chairman and Executive Director

michael.hoppe@barig.aero

+49 151 58939139

Katharina Seufert

Executive Assistant

katharina.seufert@barig.aero

+49 151 58952001

Hugo-Eckener-Ring
Frankfurt Airport Center (FAC) 1, HBK 27
Germany - 60549 Frankfurt / Main

e-mail: barig@barig.aero
phone: +49 69 23 72 88



#BARIG   

Connected, informed,
and up to date.