



**BARIG**

Board of Airline  
Representatives  
in Germany

## **Business Partnership**

**Many Communication, Marketing, and  
Networking Opportunities**

**Come on board and become part of the community!**

**Create your business partner profile and get networking opportunities within the industry!**



# Who Are We?



Largest “Board of Airline Representatives” worldwide; founded in 1951



Representing the political, economic, and operational interests of approx. 130 national and international airlines



Our airline portfolio includes scheduled, charter, low cost, and air cargo



Regular exchanges with authorities, ministries, politicians, airports, and key players in the industry



Consulting within a well-established, international, cross-industry business partner network



In 2025, BARIG airlines carried the major part of the 219 million passengers transported to and from Germany



In 2025, our cargo carriers transported the major share of the approx. 4.8 mio tons of air freight from Germany

# Our Aviation & Tourism-Related Community in DE

**100+ PAX  
airlines**



**100,000+  
BARIG  
airline  
employees**



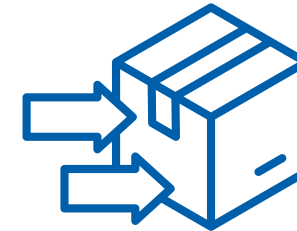
**30+ cargo  
airlines**



**2 major  
European  
hubs**



**27+ travel  
industry  
partners**



**25 million  
tons of air  
cargo**

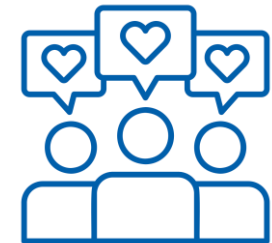
**several  
networking  
events per  
year**



**community  
conference  
days**



**joint spirit,  
joint success**



# Aviation Location Germany



**1.5+ m employees**



**4.8+ m tons of air cargo  
annually transported**



**2.1+ m aircraft movements**



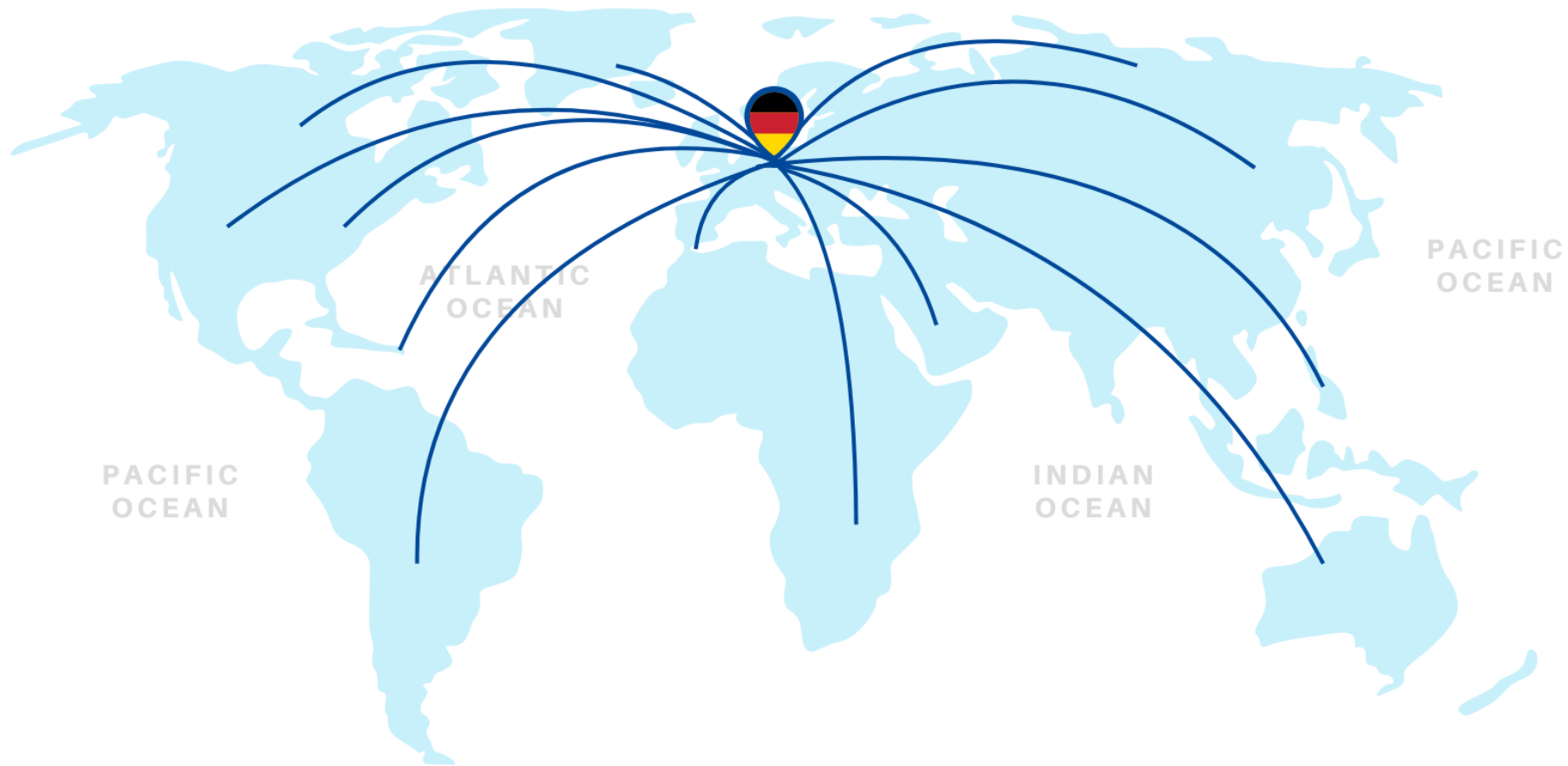
**219+ m international PAX  
annually transported**



**83+ m inhabitants**



# Worldwide Connections



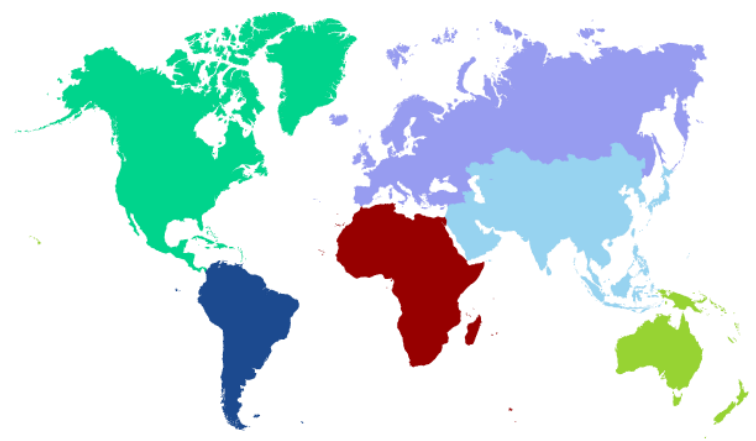
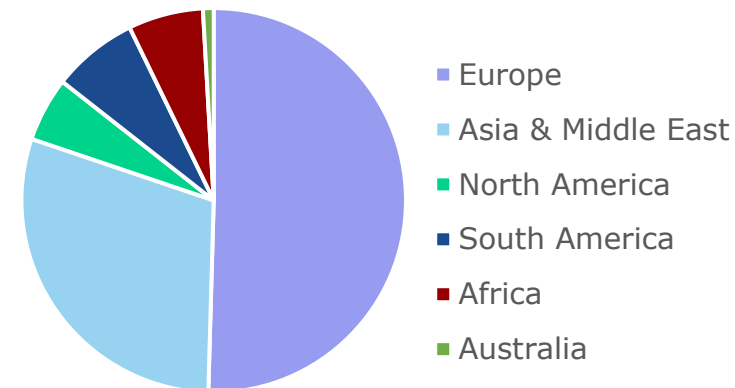
**Strategic position in Central Europe with multiple connections worldwide**



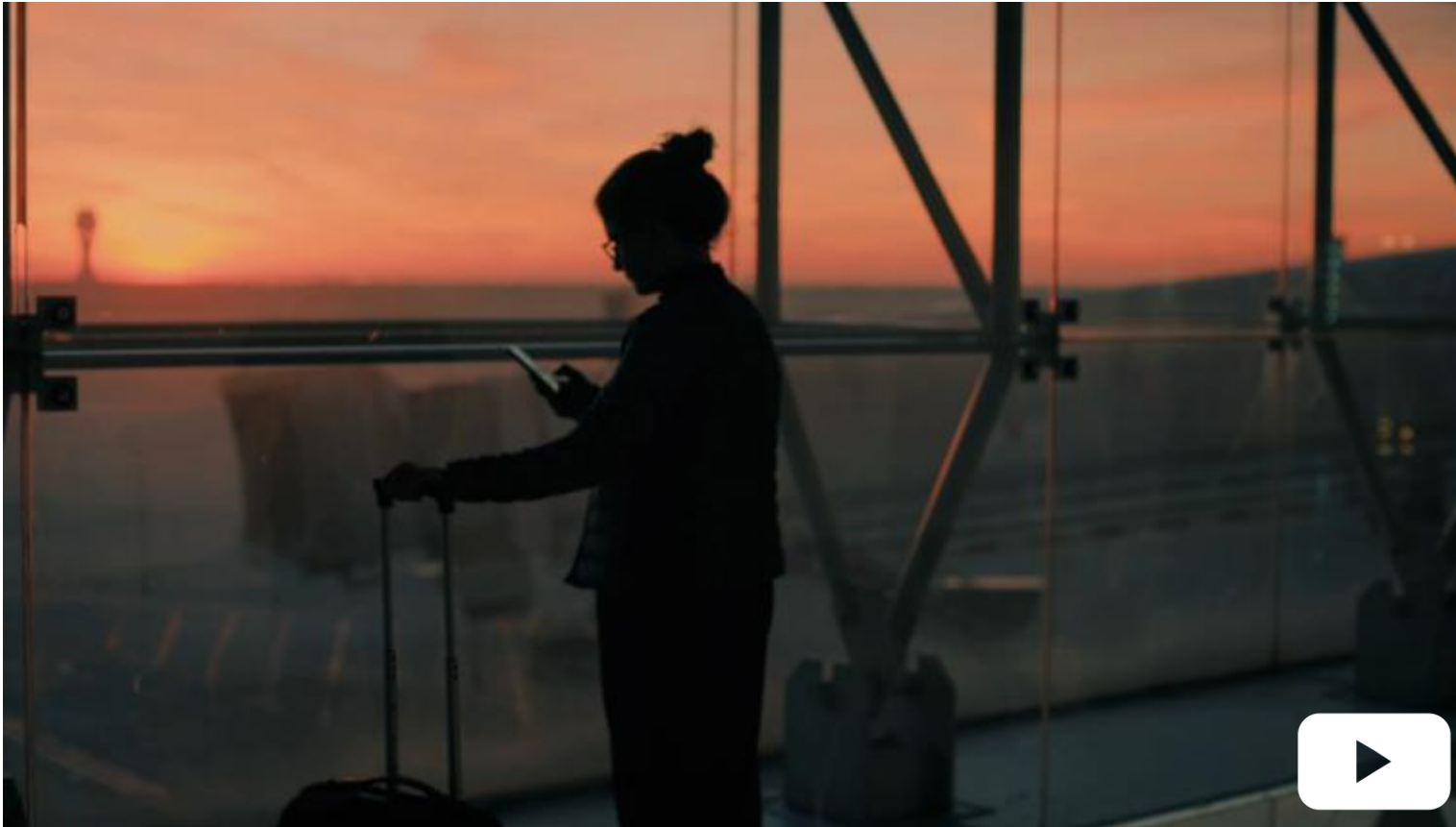


# Our Airline Community

Over 100+ passenger and cargo airlines worldwide, including 4 airline groups



## BARIG in 60 Sec



### What do we stand for?

- People & Airlines
- Travel & Tourism
- Air Cargo & Logistics
- Networking & Community

Watch the video: <https://youtu.be/GspxTN7BYUg>

# Our Partner Network

Valuable opportunities, key contacts, and special offers



\*to be re-defined



# What's in for You?



# BARIG industry partner online profile

International Airline Association in Germany



**BARIG**  
Board of Airline  
Representatives  
in Germany

News

Topics

Cargo

Members

Partners

About

Jobs

 Company Profile

 Contact details

 Member deals

**Deutsche Bahn**

The Deutsche Bahn Group is an international provider of mobility and logistics services and operates in more than 140 countries worldwide. The core of the company is the railway business in Germany with more than 7.4 million customers every day.

A total of around 24,000 passenger trains per day operate on the 33,200-kilometre-long route network serving 5,700 passenger stations. DB's rail network is thus the longest in Europe.

Deutsche Bahn passengers travel fast, comfortable, convenient and eco-friendly within Germany and to and from its neighbouring countries. Deutsche Bahn offers various intermodal services in cooperation with airlines so that air travellers in Germany can travel comfortably to and from the airport. The best known is certainly the "Rail&Fly" service, which has been on the market for over 25 years.





Visit the website

- Prominent presentation of your company with logo and naming of contact details
- Attractive visualization through picture gallery, individual company description, and video link
- Direct access to your website for the whole BARIG community and their employees

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**BARIG**  
Board of Airline  
Representatives  
in Germany

# Optional communication and marketing measures

Increase your reach and visibility within the airline community as well as the BARIG cross-industry business partner network and gain valuable new business contacts. Press work & media distribution nationally – internationally – globally.



- **Press release** for internal BARIG community as well as external national and international specialized media



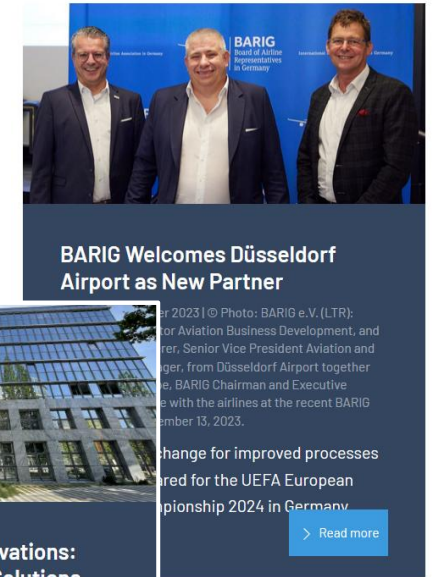
- **BARIG website**
  - Permanent individual partner profile
  - Presentation of your special offers and services
  - Website visitors from all around the world



- Participation in several BARIG **events**, including community & business partner networking

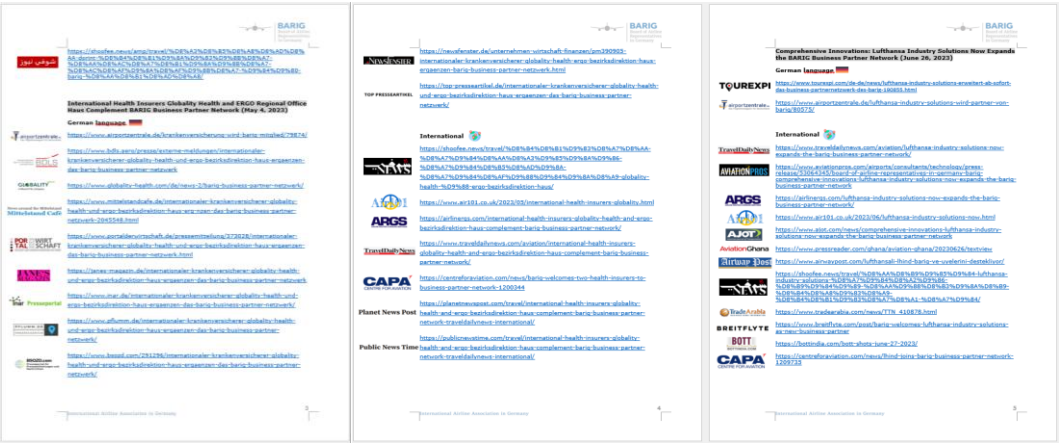
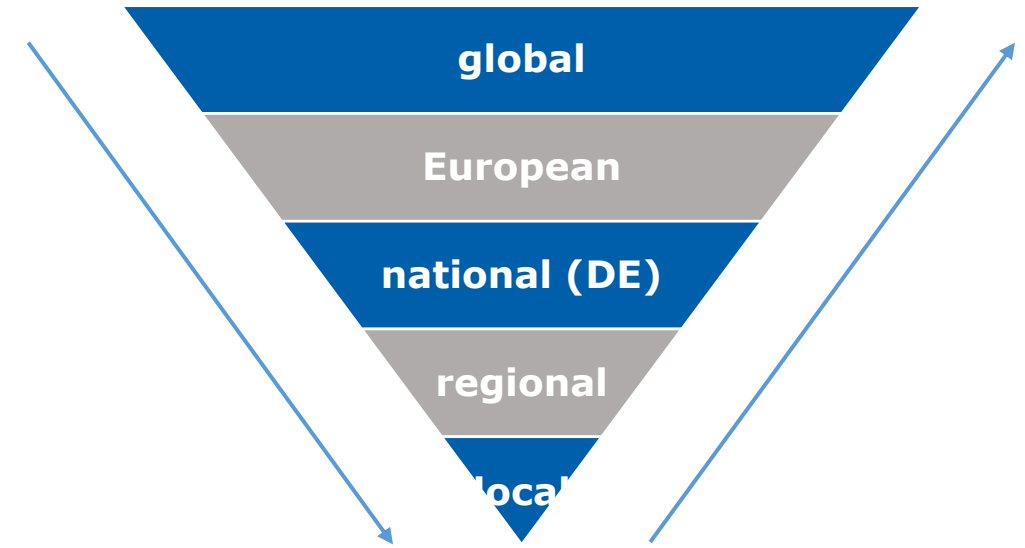


- Presentation of company and services in further BARIG events or specialized **working groups**



# Press release

- Presenting company (facts and figures)
- Displaying joint interests and topics
- Including quotes of respective representatives
- Focus on specialized subjects
- Levels and reach of BARIG PR:



Latest publications include international media distribution, i.a. in the Arab world, India, Italy, Ghana, Turkey, UK, and US



# BARIG IN-FLIGHT (Newsletter)

- Quarterly recap and news from the BARIG community
- Special offers for the entire BARIG network

- Prominent presentation of BARIG business partners
- Promotion of special services and conditions

## New business partner arrivals

### Insurance experts

[ERGO Group AG](#) and [Globality Health](#) are part of Munich Re Group, one of the leading reinsurers and risk carriers worldwide.



**Lufthansa  
Industry Solutions**



### IT service providers

[Lufthansa Industry Solutions](#) and [SMF GmbH](#) develop smart software solutions and help us drive forward digital transformation.

## Hospitality expertise

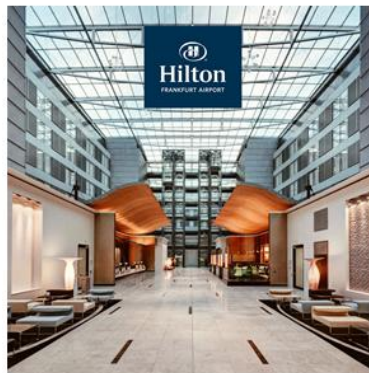


Airlines and hotels welcome increasing travel volumes. There is a considerable pent-up demand for business travel and trade fair participations as well as leisure travel in 2023. In this context, we are happy to expand our cross-industrial network in the hospitality section with [Dorint GmbH](#) and [Lindner Hotels AG](#) as new business partners.

## Special offers

### On the road with Europcar

Whether passenger car or truck, short-term or long-term rental – Take advantage of particularly attractive mobility conditions and enjoy [special services](#) for business customers.



### Hilton After Work Special

Outstanding hospitality in a prime location. Looking for a great deal after work? Look no further than Hilton Frankfurt Airport. Bring a colleague to THE FIFTH Bar and get 2 for 1 during happy hour (5pm - 7pm). Whether you're catching up with friends or unwinding – simply send the code "HILTON" to [barig@barig.aero](mailto:barig@barig.aero) to get your voucher.



## BARIG business partners

Discover our [portfolio](#) and get in contact with our industry experts.



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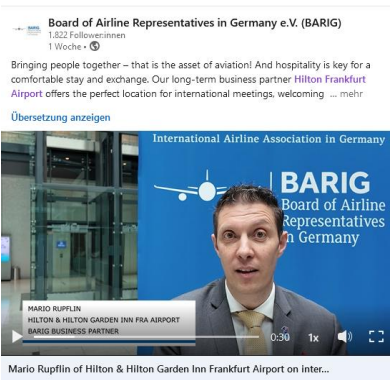
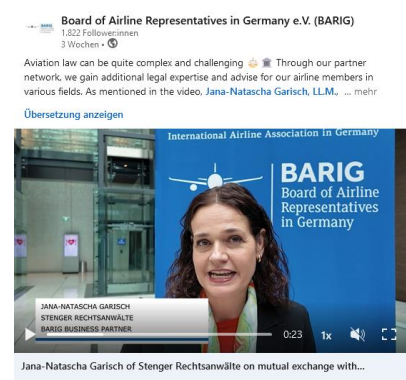
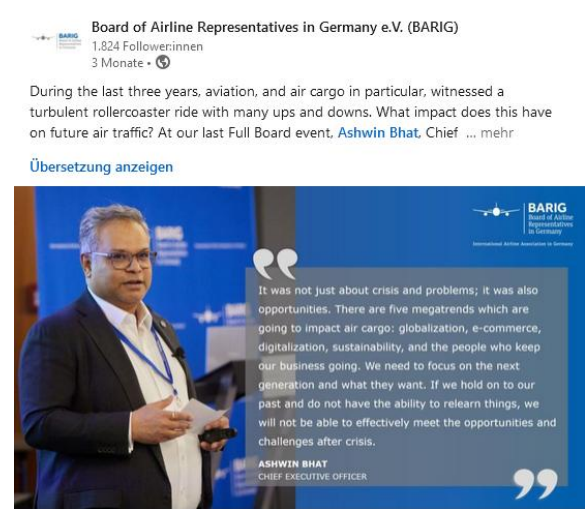


# Video productions and voices of the community

## Event recap videos on YouTube



## Speaker statements on LinkedIn





# Optional communication and marketing measures

Get in contact with the airlines' BARIG delegates and other employees in personal face-to-face meetings and chats at exclusive BARIG events. You may present your company in form of roll-ups, flyers, giveaways, small promotion booths or guest speaker presentations.

## **BARIG Full Boards** two times a year

- Comprehensive update meeting for **BARIG delegates**
- High-quality round table discussions
- Networking breaks and final get-togethers

## **Seasonal Networking Events** up to three times a year

- Networking event for **executive assistants, customer relations, sales, people & culture, interline managers, ...**
- Joint lunch with members and business partners



# Optional communication and marketing measures

Make use of numerous online communication formats which promote your services and enhance your customer acquisition.



- Social media
  - 2 general posts with link to press release / partner profile
  - Further sponsored posts / reposts possible



- Inclusion in video event recordings



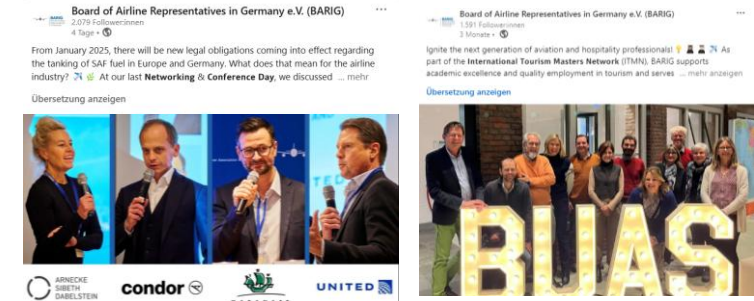
- Mailing campaigns and newsletters providing information on special offers and benefits for the BARIG community



- Informative online communication formats or webinars



- Inclusion in selected BARIG news email distribution lists



Staff Recruitment in the Aviation Industry - ...



Urban Air Mobility – What will the future of flying look like?



Exchange on Aviation Topics – BARIG Full Board I/2023



# Our Purpose



**New Year's Event**  
Hilton Frankfurt Airport

**Networking & Conference Day I**  
Fotografiska Berlin

**Summer BBQ**  
Radio Frankfurt

**Pumpkin Brunch**  
*tbc*

**Networking & Conference Day II**  
Dorint Hotel Pallas Wiesbaden

Jan 2026

Mar 2026

Jun 2026

Sep 2026

Oct 2026







# BARIG Networking & Conference Day

Bringing together fellow airline colleagues, partners, high-level political representatives, and industry speakers







# BARIG Summer BBQ

Making memories and  
networking with the best sunset view above  
the city of Frankfurt







# BARIG & AOC FRA New Year's Event

Meet & mingle with colleagues from the  
commercial, handling, as well as airport side



# Overview BARIG committees / Working groups

## Full Board

Joint meeting of all member airlines and partners. Addressing key strategic and political issues. Networking and conference day with guest speakers.

## Executive Committee

Meeting of BARIG Executive Board members only. Discussion of relevant industry topics. Joint decision-making and positioning.

## Air Cargo

Discussion of all cargo-related issues. The aim is to strengthen Germany's position on the international market.

## Arbitration

Discussion and development of arbitration administration processes with the aim to save time and costs.

## Charges

Information on current developments in airport charges. Creating positions & measures for charges negotiations.

## Infrastructure

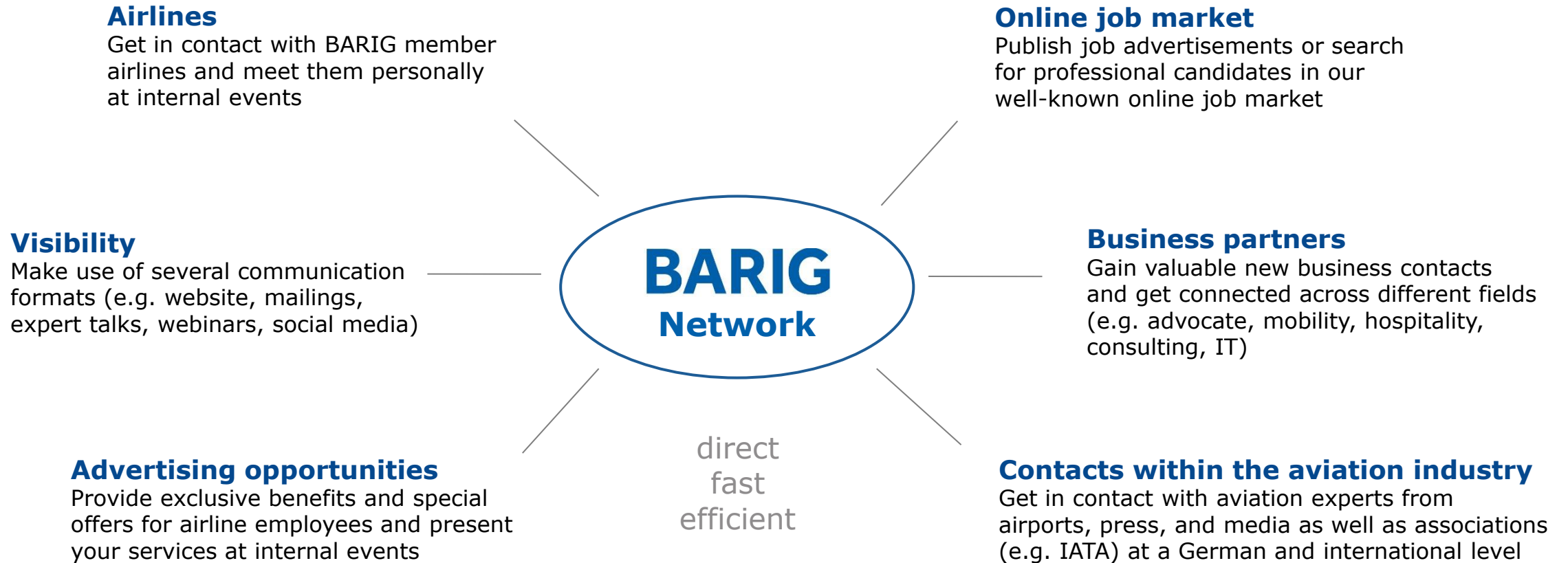
Evaluation of infrastructure developments and new airport operations, e.g. at FRA, MUC, and other relevant cost-intensive airports.

## Innovation & Digital Transformation

Discussion of new digital solutions and innovative concepts with technical experts and IT service providers.



# Excerpt of partnership advantages



# Contact

**Ready for take off with BARIG?**

**We are looking forward to collaborating with you!**

## Your personal contact at BARIG

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**#BARIG**   

Connected, informed,  
and up to date.